

**Press Release**

**Career Point signs new order with NTPC Ltd.  
to provide Online Learning**

2 Feb 2021, Kota

Career Point Limited (NSE: CAREERP, BSE: 533260), leading education company has been sanctioned a new order by NTPC Limited for delivery of online coaching services. The order valued of Rs 34 million is to provide online coaching to 800 wards of NTPC employees studying in class IX to XII. Agreement has been signed for two years and the formal inauguration of the program was done on 1 February 2021.

Mr. Pramod Maheshwari, CMD and CEO of Career Point Limited said, “We are delighted to be selected and receiving the order by renowned NTPC. This agreement to provide online learning validates the effectiveness of elearning initiatives of

Career Point and also signifies the company’s increasing penetration in the fast growing eLearning space. We offer online education under the brand ‘eCareerPoint’ to make education delivery flexible, affordable and effective. In less than one year, more than one lac students have downloaded eCareerPoint app and are taking benefits to learn from the best faculty from Kota, while sitting at home in different parts of the globe. We would further look forward to similar partnerships in-line with our strategy to grow the online business of test-prep division.”

Mr. Dillip Kumar Patel, Director – HR, NTPC Limited further commented, “We are pleased to have our association with Career Point. NTPC takes various initiatives for the welfare of its employees. Our partnership with Career Point is an important step in this regard and aimed to provide best in-class online tutorial services of eCareerPoint to the wards of NTPC employees PAN India who are preparing for Pre-Engineering, Pre-Medical and NTSE and Olympiads. We also value Career Point’s legacy of the last 28 years in imparting quality education and latest initiatives in online education to serve the students across geographies. We look forward to a long and prosperous partnership with them.”



## **About Career Point Ltd.**

Career Point Limited (NSE: CAREERP; BSE: 533260) caters to the needs of a student throughout the life cycle of a student (K.G. to PhD.) with diversified verticals including Test Prep, eLearning, Pre-school, K-12 Schools, Universities and Vocational Education. In the Informal Education system, Career Point has established a strong niche in test preparation and school curriculum tutoring through Online as well as Offline delivery channels. In the Formal Education stream, the company has a strong presence by managing and offering various services to K-12 Schools and Universities in multiple geographies. For more details, please visit: [www.cpil.in](http://www.cpil.in), [www.ecareerpoint.com](http://www.ecareerpoint.com), [www.careerpoint.ac.in](http://www.careerpoint.ac.in), [www.cpuniverse.in](http://www.cpuniverse.in)