

## Career Point subsidiary gets license for non-banking operations

**15 December 2014, Kota:** Reserve Bank of India (RBI) has granted Certificate of Registration to Srajan Capital Limited to commence/carry on business of non-banking financial institution. Srajan Capital Limited is a wholly owned subsidiary company of Career Point Ltd (NSE: CAREERP; BSE: 533260).

Commenting on the development Mr. Pramod Maheshwari, Chairman and Managing Director at Career Point Limited, said, "The company is very delighted to be given the license and confident to achieve the significant positive results out of it. Our early stage portfolio will include education loan to students and funding to educational institutions for their business operations. We believe that this segment, which has large demand but underserved at present, has huge potential for niche players such as Srajan Capital Limited. We comprehend various risks associated with this specific vertical. However, being an education company, we hold certain advantages which help us to understand the customer specific requirements and offer relatively better services"

Adding further to the potential outlook of the update, Mr. Mahesh Bhangriya, Vice President – Corporate Strategy at Career Point informed that, "Considering the higher education enrollments of over 25 millions in India, funding for education is a sizeable business opportunity. As per the industry data, current outstanding portfolio of education loans is close to Rs 60,000 Crores. With the increase in cost of higher education and students opting overseas education, it is becoming more important for students and their parents to get access to education loans. As per the strategy, the company will establish a multi-channel approach to distribute its products and reach customers in select education institutes."

### About Career Point

Career Point caters to the needs of a student throughout the life cycle of a student (K.G. to PhD.) while operating in both the Formal and Informal education streams. In the Informal Education system, Career Point has established a strong niche in test preparation and school curriculum tutoring through a nationwide extensive network of Company operated branches; Franchisee centers; Technology enabled live classrooms; Online courses; School integrated programs; and Distance learning solutions. In the Formal Education stream, the company has a strong presence by managing and offering various services to K-12 Schools, Colleges and Universities in multiple geographies.

This press release may constitute forward-looking statements. Although Career Point believes that the expectations contained in such forward-looking statements are reasonable, however, the Company makes no representation and assurance on the expectations. These statements may involve risks and uncertainties that could cause actual outcomes to differ materially from the expected outcomes. Such risks include, but are not limited to, the risk factors described in Career Point's Red Herring Prospectus and other periodic reports / filings made to the Securities Exchanges Board of India. Career Point undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.