

# Career Point and Birla Education Trust, Pilani join hands together

**2 Jul 2013, Kota: Career Point Ltd (NSE: CAREERP; BSE: 533260)**, nation's leading education player, and Birla Education Trust, a renowned educational trust at Pilani, Rajasthan have joined hands together to provide best in-class tutorial services to students of three schools managed by the trust. As per the agreement signed between the two pioneers of Indian Education, Career Point (the Company) will provide tutorial services to students of Birla Public School, Birla Balika Vidyapeeth and Birla School Pilani in class 11th and 12th for Pre-Engineering and Pre-Medical entrance test preparation courses. All three schools are top ranked CBSE affiliated schools based at Pilani (Rajasthan).

Birla Public School, Pilani, established in 1949, is a residential school for boys and ranked 10th amongst 450 highly prestigious schools of the country by the 'Education World India School Rankings 2012'. Birla Balika Vidyapeeth, founded in 1941, is a residential school for girls and has the pride of its school band marching gloriously as a part of Republic Day Parade on Rajpath for the past 51 consecutive years. Birla School Pilani, started in 1901, is a residential cum day scholars' school and has been the founding institution to be responsible for growth and development of Pilani into an education city.

Commenting on the development Mr. Pramod Maheshwari, Chairman and Managing Director at Career Point Limited, said, "The institutions of prestigious Birla Education Trust are well-known for the all round development of their students. We are pleased to be associated with them and offer our services to their schools which have produced successive generations of nation builders in their existence of more than a century."

"For the last two decades, Career Point has earned the trust of more than 3 lacs students and created a benchmark in the Indian test-prep market. Based on our result oriented teaching methodology and past experience with the Birla Education Trust, we believe that the partnership with Career Point will certainly help the trust in continuing their academic excellence and offer integrated learning environment to the students." said Mr. Mahesh Bhangriya, Vice President – Corporate Strategy at Career Point Limited.

## **About Career Point**

Career Point caters to the needs of a student throughout the life cycle of a student (K.G. to PhD.) while operating in both the Formal and Informal education streams. In the Informal Education system, Career Point has established a strong niche in test preparation and school curriculum tutoring through a nationwide extensive network of Company operated branches; Franchisee centers; Technology enabled live classrooms; Online courses; School integrated programs; and Distance learning solutions. In the Formal Education stream, the company has a strong presence by managing and offering various services to K-12 Schools, Colleges and Universities in multiple geographies.

*This press release may constitute forward-looking statements. Although Career Point believes that the expectations contained in such forward-looking statements are reasonable, however, the Company makes no representation and assurance on the expectations. These statements may involve risks and uncertainties that could cause actual outcomes to differ materially from the expected outcomes. Such risks include, but are not limited to, the risk factors described in Career Point's Red Herring Prospectus and other periodic reports / filings made to the Securities Exchanges Board of India. Career Point undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.*